

# Counter A-Tension

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## Delivery specifications

### PDF format

- Do not place any cutting lines or frames around the printable image.
- Convert all fonts into letter outlines.
- Remove all invisible layers from the layout.

### Use of colour

- Use CMYK colours. No LAB colours.
- For the deepest black, use the following colour codes: CMYK 86/85/79/100 or RGB 0/0/0. When files with both vectors and photos (bitmaps) are used, also use these colour codes in the photos. Otherwise colour differences may arise within the images.

**Note: colours can deviate slightly when printed on fabric. A test print is available on special request.**

### Resolution

- We advise a resolution of 70 to 120 dpi (End format).  
*(For example: for photos (bitmaps) on a large format canvas for outdoor use, an end resolution of 30 dpi is sufficient. If the image in the file has 10% of the size of the end format, the image in the file must have a resolution of 300 dpi)*

### Dimensioning

- We always communicate in the sequence width first, then height (w x h).
- Files delivered in the correct ratio (b x h) will automatically be scaled to the requested format.
- Deviations in the ratio (w x h) up to 1.5% are automatically adjusted to the ordered size.
- If the deviation exceeds 1.5%, we will contact you
- Image dimensions can deviate slightly due to stretch, shrinkage or the elastic properties of the material.

### File set-up



Place important text and images within the orange line. The distance to the orange line above and below is **7 cm**. The distance to the orange line at the back is 8 cm, due to the zip.

### File supply

- Remove all sizes and lines (orange & black).
- Supply in real size in PDF via e-mail / YouSendit / WeTransfer.

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## Graphical specifications

Visible frontside: 1000mm \* 970mm (W/H)

Size of visual: 2620mm \* 970mm (W/H)

